



## STRONG GROWTH ANNOUNCED BY FARMWEB



*Photo shows Elaine Simons, CEO, FarmWeb*

Record breaking figures in business growth have been announced by FarmWeb, the network of specialist agricultural insurance brokers.

Announcing the all-time high, Chief Executive, Elaine Simons said that new business in November was up 289% on the same month last year, and new business growth through 2011 has increased by 58%.

Mrs Simons, who retires at the end of this month said: "In a difficult economic climate these figures represent a clear endorsement of the competitive strength of the FarmWeb products, the high level of service provided to brokers and the deep understanding of the sector by the FarmWeb team. The business is positioned for strong growth in 2012".

Chief Executive since the company's formation in 1996, Mrs Simons has overseen its growth to becoming the UK's largest independent network of agricultural specialists with brokers operating from around 100 offices. Its current GWP stands at over £37m and the business is committed to further growth.

FarmWeb provides brokers with exclusive agricultural insurance policies arranged through insurer NIG ensuring that they benefit from a number of sustainable advantages. A key feature is that FarmWeb listens to its members and responds positively to their feedback.

Ken Isherwood, currently Operations Director, takes up the role of Chief Executive on 1st January 2012.

+  
ENDS

15 December 2011

### **Editors Notes**

**FarmWeb Limited** was established in 1996 as specialists in agricultural insurance cover. The company, which is independently owned, has seen year-on-year growth with current sales grossing over £37 million. FarmWeb is committed to further expansion and has seen considerable growth over recent months.

FarmWeb trades solely through independent brokers, operating through more than 100 offices in the UK. It provides brokers with exclusive agricultural insurance policies arranged through insurer NIG ensuring that they benefit from a number of sustainable advantages. A key feature is that FarmWeb listens to its members and responds positively to their feedback.

In 2003 FarmWeb was appointed to provide agricultural insurance services to customers of the Royal Bank of Scotland and NatWest on a national basis.

The company is based at Green Farm Business Park, Quedgeley, Gloucester and the Chief Executive is Elaine Simons. Mrs Simons retires on 31 December 2011 and will be succeeded by the current Operations Director, Ken Isherwood, who takes up the post on 1<sup>st</sup> January 2012.

For further information, visit [www.farmweb.co.uk](http://www.farmweb.co.uk)